

# 700-037<sup>Q&As</sup>

Advanced Collaboration Architecture Sales Specialist

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## **QUESTION 1**

Which two collaboration strategies address today\\'s business challenges? (Choose two.)

- A. Improve routine task automation with dedicated tools and systems
- B. Establish a trust relationship and maintain customer intimacy at a distance.
- C. Ensure an effective environment to store an increasing amount of input information
- D. Ensure the security of voicemail messages.
- E. Manage and support the blurring border between the work and personal worlds

Correct Answer: AE

#### **QUESTION 2**

Which two are features of Cisco Unified Communications Manager Business Edition 6000? (Choose two.)

- A. It supports Cisco Unified Contact Center Express.
- B. It is backwards compatible, which means that it will run on old Cisco MCS hardware
- C. It runs on the Cisco MCS 7890 hardware.
- D. It unifies desk phone, wireless phone. IP phone, and instant messaging.
- E. It has capacity for 75 to 300 users and supports up to 10 sites

Correct Answer: AD

## **QUESTION 3**

Which three options are ways that customers benefit from the Cisco Technology Developer Program? (Choose three.)

- A. Complete access to Cisco technologies and support resources
- B. Faster, more successful deployments
- C. Display the Cisco Compatible logo in association with their product offering
- D. Exponentially expands the number and quality of rich, new business solutions
- E. Opportunity to participate in Cisco research and development to develop next-generation Cisco Collaboration solutions

Correct Answer: CDE

Reference:



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http://www.cisco.com/en/US/prod/collateral/voicesw/ps6788/vcallcon/ps11369/c22\_728428\_third\_party\_apps.pdf

## **QUESTION 4**

Which three statements about Cisco Unified Communications Manager are true? (Choose three.)

- A. It supports the full range of collaboration services only on Cisco devices
- B. It supports the full range of collaboration services on Cisco and third-party devices.
- C. It is used only to support voice routing and calling
- D. It replaces the analog technology of PBX with a centralized IP-based communications infrastructure.
- E. It is at the center of the Cisco collaboration architecture.
- F. It combines the analog technology of PBX with a centralized IP-based communications infrastructure.

Correct Answer: BDE

### **QUESTION 5**

Which two options are differentiators of the Cisco Collaboration Architecture? (Choose two.)

- A. Collaboration tools are set up all at once
- B. Ability of Cisco to integrate with many other collaboration solutions
- C. Integration of Cisco Presence into the solution
- D. Business-to-business extensibility
- E. Prestige of the solution

Correct Answer: BD

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