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QUESTION 1

How do you check if Gift Center is already enabled at a WebSphere Commerce installation?

- A. Run versionInfo.sh
- B. Check database table SITE
- C. Check properties/version folder
- D. Check xml/config folder

Correct Answer: C

QUESTION 2

What is the name of the default Web 2.0 B2C starter store?

- A. Elite
- B. Madisons
- C. Commerce Plaza
- D. JamesCo

Correct Answer: B

QUESTION 3

E-marketing spot content is _____.

- A. usually defined in a WebActivity
- B. always static
- C. configurable by the customer
- D. exclusively managed by IT staff

Correct Answer: A

QUESTION 4

Gift Center can provide benefits to retailers. Which one of the following statement is NOT a benefit of using Gift Center?

- A. Improve customer satisfaction.

- B. Increase customer reach.
- C. Increase sales volume.
- D. Give more discounts to customers.

Correct Answer: D

QUESTION 5

Which of the following statements is NOT TRUE about Gift Registry add-on store for Madisons?

- A. Show cases gift registry management flows by the shopper.
- B. The gift registry feature can be enabled or disabled by flex flow.
- C. Showcases the gift giver scenarios through interaction with order sub-system.
- D. It is a starter store with multiple language support.

Correct Answer: D

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