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QUESTION 1

A campaign user has come to the specialist indicating that one particular flowchart is taking too long to run, and they need help finding the bottleneck. What are the most logical first steps to try to isolate the actual bottleneck(s)?

- A. The specialist needs to send the user a re-sizing questionnaire, since this means the user's system is undersized.
- B. The specialist should request that the user monitor the performance of the database because it's most likely a database problem.
- C. The specialist needs to ask for a copy of that flowchart's log file and the flowchart template file, and use it to begin the initial assessment of the situation.
- D. The specialist needs to ask the user a sequence of questions about all of the flowcharts such as how many records do they select initially, how many segment boxes do they have, and how many output records do they write per day.

Correct Answer: C

QUESTION 2

A Unica Campaign deployment requires Cognos reporting to be configured. As part of configuring the Cognos firewall, which property in the Cognos configuration, other than "Enable CAF (Cognos Application Firewall) Validation" needs to be set?

- A. Gateway URI Property
- B. Internal Dispatcher URI Property
- C. Valid Domains or Hosts Property
- D. External Dispatcher URI Property

Correct Answer: C

QUESTION 3

Does Unica Campaign take advantage of clustering? A specialist has deployed Unica Marketing Platform in a cluster and now would like to deploy Campaign in cluster. Will this work?

- A. Yes, it is fully supported.
- B. Yes, but only after turning on the sticky bit from the web application server.
- C. Yes, but only if load balancing was used in front of the cluster managed server.
- D. No, it is not supported.

Correct Answer: D

QUESTION 4

A Unica Campaign has been designed to personalize offers for individuals via dynamic parameterization of offer attributes. Which Campaign system table records the offer(s) received by the individuals?

- A. Flowchart Table
- B. Contact History Table
- C. Response History Table
- D. Detailed Contact History Table

Correct Answer: D

QUESTION 5

A specialist creates a numeric user variable called MinBalance and assigns an initial value of 100 to it. The specialist wants the Select process to return all IDs where the mapped field AccountBalance is greater than MinBalance. What is the correct syntax to use?

- A. MinBalance
- B. AccountBalance > MinBalance
- C. AccountBalance > UserVar.MinBalance
- D. AccountBalance is GT than UserVar.MinBalance

Correct Answer: C

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