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QUESTION 1

A production run for a Unica Campaign that runs daily was executed today with wrong user-input data. The tracking history data now needs to be cleared from the Campaign audience history tables for that run. What steps need to be taken?

A. It is not possible to delete the logged information from the Campaign system tables.

B. Manually delete the data from the system tables by executing a SQL code or script.

C. Click "Clear History" in the Log tab of the contact process of the flowchart and choose all entries to be cleared.

D. Click "Clear History" in the Log tab of the contact process of the flowchart choosing a specific Flowchart run identified by run date and time.

Correct Answer: D

QUESTION 2

While adding a custom offer attribute, a specialist needs to use a form element type in order to allow addition of list items from within edit forms for a user at a later time when they are creating offers using the template containing this attribute. Which form element type should be used?

- A. Text Field String
- B. Select Box String
- C. Text Field Numeric
- D. Text Field Currency

Correct Answer: B

QUESTION 3

A customer is using LDAP and when they synchronize the users they receive an error message on the screen. Which log file would allow the user to capture more detailed logging for this event?

A. ac_web.log

B. platform.log

C. ac_sess.log

D. specific log configured under Settings > Configuration --> Platform > security > IdapSynchronization

Correct Answer: B

QUESTION 4

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A user needs to use a list of clients in a flowchart that does not exist in the database, but only as a Microsoft Excel .csv file. This flat file must be mapped into the Unica Campaign flowchart as a:

- A. fact table.
- B. base table.
- C. general table.
- D. dimension table.
- Correct Answer: B

QUESTION 5

How does the Unica Campaign server access system tables residing in an Oracle database? It uses:

- A. SQL*Plus.
- B. a JDBC type 4 db connection.
- C. a ODBC type 4 db connection.
- D. Oracle\\'s native client connection.
- Correct Answer: D

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