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QUESTION 1

The Scheduler is a common scheduling component that Unica applications use. Besides Campaign, which of the following applications can schedule jobs?

- A. Unica Optimize and Unica Interact
- B. Unica eMessage and Unica Optimize
- C. Unica Marketing Operations and Unica Interact
- D. Unica eMessage, Unica Optimize, Unica Marketing Operations, and Unica Interact

Correct Answer: B

QUESTION 2

Which of the following is NOT a recommended Unica Campaign V8.5 environment?

- A. WebSphere V7, IBM z/OS V1, DB2 V9 (system tables)
- B. WebSphere V7, Redhat V5, Oracle V11 (system tables)
- C. WebLogic V10, Redhat V5, Oracle V11 (system tables)
- D. WebLogic V11, Windows Server 2003, DB2 V9 (system tables)

Correct Answer: A

QUESTION 3

A user is configuring a response flowchart for campaign where it has collected all its responses and their attributes in a single table for logging to response history. What table methodology would satisfy the above condition?

- A. Action Table
- B. General Table
- C. Dimension Table
- D. Base Record Table

Correct Answer: A

QUESTION 4

A user wants to map a new table into a flowchart which only has one base table. This new table does not have a common field with the base table. What is the easiest way to map this new table into the flowchart?

- A. Have the database administrator add a column to the new table which is common to the base table.
- B. Have the database administrator create a view which is an amalgamation of the base table and the new table.
- C. Map the new table in at a new audience and then use the audience process in a flowchart to switch to the correct audience key.
- D. Map this new table as a dimension table to another dimension table (already mapped to the base table), that share a common field.

Correct Answer: D

QUESTION 5

A campaign user has come to the specialist indicating that one particular flowchart is taking too long to run, and they need help finding the bottleneck. What are the most logical first steps to try to isolate the actual bottleneck(s)?

- A. The specialist needs to send the user a re-sizing questionnaire, since this means the user's system is undersized.
- B. The specialist should request that the user monitor the performance of the database because it's most likely a database problem.
- C. The specialist needs to ask for a copy of that flowchart's log file and the flowchart template file, and use it to begin the initial assessment of the situation.
- D. The specialist needs to ask the user a sequence of questions about all of the flowcharts such as how many records do they select initially, how many segment boxes do they have, and how many output records do they write per day.

Correct Answer: C

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