

840-450^{Q&As}

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QUESTION 1

Which two items must you consider when you develop an Industry Business capability target state? (Choose two.)

- A. surgical service business priority in a hospital
- B. SWOT analysis of a retail wayfinding service from a vendor
- C. current online banking service capability
- D. compelling business driver to automate a manufacturing warehouse
- E. primary activities needed to deliver a teaching solution to a university

Correct Answer: BD

QUESTION 2

Which two real world examples for an external business influence are true? (Choose two.)

- A. A bank has decided to invest in a new business solution for retail banking.
- B. A state health department has mandated the use of closed-loop medication administration to all state hospitals.
- C. A manufacturer is streamlining current manual processes in the warehouse for automation purposes.
- D. The CMO has indicated they should develop new business capabilities for their Business Delivery Services department.
- E. A bricks and mortar retailer is introducing their online retail capability to compete with online rivals.

Correct Answer: DE

QUESTION 3

With regard to customer journey mapping, which factor has the greatest impact on how a customer feels about an organization?

- A. moments of truth
- B. low price guarantee
- C. best customer service
- D. ease of doing business

Correct Answer: C

QUESTION 4



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You are creating a business model canvas for ACME Manufacturing, which is a company with five factories worldwide. In which building block do you document the factories?

- A. Value proposition
- B. key resources
- C. cost structure
- D. key partners

Correct Answer: B

Reference: https://corporatefinanceinstitute.com/resources/knowledge/strategy/business-model-canvasexamples/

QUESTION 5

What are the four roles of enterprise architectures?

A. technology, information, applications, business strategy

- B. architecture, applications, technology, compliance
- C. security, technology, business, strategy
- D. risk, technology, business strategy, information

Correct Answer: A

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