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Adobe Experience Platform Technical Foundations

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QUESTION 1

An organization is migrating an m-house built customer database to Adobe Experience Platform. As part of the migration the services that are connected into the customer database must continue to work. One of those services is a Customer Care platform that is pulling the customer and product details using a REST API call. In AEP, the product details will be modeled using a custom XDM Class. The primary identity, product ID, will be linked to a Namespace with the type "Non People Identifier". That field will be used to create a relationship with the main Profile XDM schema.

Which option should be used to allow the Customer Care to retrieve product details through the product ID?

- A. Trigger an API event into Journey Optimizer and run a Journey to retrieve the product data
- B. Use a SQL client in the Customer Care platform and connected into the AEP Query Service
- C. Use a Runtime function in Adobe I/O that retrieves the product data using the Data Access API
- D. Enable the products dataset for profile and use the Real-time Profile API

Correct Answer: D

QUESTION 2

A marketer wants to send profile and attributes information to an RT-CDP Destination. Which destination option should the marketer choose to send profile and attributes information?

- A. Amazon S3 cloud storage destination
- B. Facebook Pixel extension
- C. Google Display and Video 360
- D. Google Ads

Correct Answer: A

QUESTION 3

A data engineer is ingesting website data via CSV that represents a future hotel reservation.

The CSV is mapped to an ExperienceEvent schema and contains the following fields:

Full name.	CRM ID.	Email.	Stay date.	_id
John Smith.	112233.	john@example.com.	2025-05-06.	1234-1234-1234

Each field is mapped to the corresponding target field below:

"fullName": "string", "crmId": "string", "email": "string", "swyDate": "dateTime", "_id": "string"

Upon mapping the data, the mapping step fails with an error.

What is the possible cause of this error?

- A. _id field is passed in manually instead of autogenerated.
- B. CRM ID is an integer when the target field is a string.
- C. The source datelime format is incompatible with XDM.
- D. The default timestamp field is required upon ingestion.

Correct Answer: C

QUESTION 4

In an AEP implementation, an SFTP source setup performs daily imports. A marketer notices that the segment volumes linked to that data source have dropped in the last days. After a root cause analysis, it is identified that the dataflow that manages the SFTP import has been disabled by mistake.

The missing files must be ingested in AEP, and the daily import must be re-started.

How should these tasks be performed?

- A. Create a new dataflow and enable the backfill.
- B. Re-enable the dataflow and create one-time dataflows per missing file.
- C. Re-enable the dataflow and change the starting date to be the date that the dataflow was disabled
- D. Re-enable the dataflow, and it will automatically upload the missing files.

Correct Answer: C

QUESTION 5

A data architect responsible for maintaining existing schemas is notified that a previously defined mandatory field is no longer available due to some changes in the inbound data. The data architect confirms the existing schema has been saved and is currently being leveraged in data ingestion.

Which option does the data architect have?

- A. Remove the previously defined field
- B. Make the current mandatory field optional
- C. Rename the existing field
- D. Assign the field a new data type

Correct Answer: B

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