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Adobe Experience Platform Technical Foundations

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QUESTION 1

What is model scoring in the Data Science Workspace?

- A. Building and evaluating a model
- B. Engineering features for a model
- C. Building a recipe
- D. Applying a model to a data set

Correct Answer: D

QUESTION 2

A data engineer exports segmented Real-time Customer Profile data to a new dataset called "Profile Export". The data engineer needs to directly download the data from the Profile Export dataset using the Data Access API. Which file format is supported for this use case?

- A. JSON
- B. CSV
- C. Parquet
- D. Blob

Correct Answer: A

QUESTION 3

A data engineer is ingesting the transactional information from an ecommerce platform through a daily feed. In AEP, one Experience Event-based schema will collect the purchase events from this feed.

The eventType field of the schema must be populated with "commerce.purchases" if in a CSV record in which the column "purchase_start_date" and "purchase_end_date" happen on the same day, If the "purchase_start_date" is set to a later date,

the eventType should be "commerce._orgtenant.cancer."

Both dates follow the same format "yyyy-MM-dd\T\HH:mm:ss.SSS\Z~. and the "purchase_end_date" is always populated.

How should the data engineer create a Calculated Field that can be used to populate the eventType according to the required logic?

- A. `iif(format(purchasestartdate,"yyyy-MM-dd")==format(purchaseenddate,"yyyy-MM-dd"),
"commerce.purchases", "commerce_orgtenant.cancel")`
- B. `iif(${purchasestartdate}.dayOfYear==${purchaseenddate}. dayOfYear,
"commerce.purchases", "commerce_orgtenant.cancel")`
- C. `iif(purchasestartdate == purchaseenddate, "commerce.purchases",
"commerce_orgtenant.cancel")`
- D. `iif(getdayOfYear(purchasestartdate) == get dayOfYear(purchaseenddate),
"commerce.purchases", "commerce_orgtenant.cancel")`

A. Option A

B. Option B

C. Option C

D. Option D

Correct Answer: D

QUESTION 4

Your customer wants to take purchase activity from their website and stream the event into the Adobe Experience Platform They do NOT want to implement additional client-side calls on the website. Which two options are available to do this? (Choose two.)

- A. Web/Mobile SDK
- B. Source connectors
- C. HTTP API

Correct Answer: BC

QUESTION 5

A data engineer creates a custom identity namespace within AEP. However, this custom Identity namespace is the wrong Identity type. What can the data engineer do to update the identity namespace?

- A. Create a new custom Identity Namespace with the correct Identity type.
- B. Using the Identity Namespace APIs, update the custom Identity type.
- C. Edit the Identity Namespace type within the AEP User-Interface under Identities.

D. Delete the customIdentityNamespace from the AEP User-Interface under Identities.

Correct Answer: D

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