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Adobe Experience Platform Technical Foundations

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QUESTION 1

When sending data through the RESTful API, how can data engineers make sure the payload being sent is formatted property in real time?

A. Leveraging asynchronous validation, data engineers can review error messages for records that fail validation.

B. Leveraging synchronous validation, data engineers can review error messages for records that fail validation.

C. As long as the data matches the pre-defined SXM schema, records in the payload pass

D. All data is ingested and query services reporting identify any records that do not pass custom validation rules.

Correct Answer: B

QUESTION 2

After creating the Entity Relationship (Diagram (ERD) of the data sources that will be connected into an AEP implementation for a utility company, the service details (including information such as name, cost type, and category) appear multiple times across different entities (for example, in the transactional events and m the customer profile details).

When designing the XDM data model for that ERD, the data architect and the business stakeholders validate that the service details information must be included at both levels, record, and time series. The service details will be used multiple times within the same structure.

How should the service details be defined in the AEP data model to make it consistent and re-usable?

- A. Create a XDM Schema
- B. Create a Field Group
- C. Create a XDM Class
- D. Create a Data Type
- Correct Answer: D

QUESTION 3

You want to load purchase order data into The Adobe Experience Platform You know that every event loaded into the Adobe Experience Platform requires a unique ID (_jd). Given the sample record below:

Which field or fields can be used for this ID?

A. ordetID. orderDate, storeID



B. ordedD. lastOrderSlatusUpdate

C. orderID

- D. orderID. orderDate
- Correct Answer: C

QUESTION 4

A data engineer is bringing in audience definitions into Adobe Experience Platform from external sources. Which standard Experience Data Model (XDM) class should the data engineer use?

- A. Segment Definition
- B. XDM ExperienceEvent
- C. XDM Individual Profile
- D. Profile Definition
- Correct Answer: A

QUESTION 5

A data engineer exports segmented Real-time Customer Profile data to a new dataset called "Profile Export". The data engineer needs to directly download the data from the Profile Export dataset using the Data Access API. Which file format is supported for this use case?

- A. JSON
- B. CSV
- C. Parquet
- D. Blob
- Correct Answer: A

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