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Adobe Experience Platform Technical Foundations

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QUESTION 1

A data architect creates two XDM schemas: Schema A and Schema B.

What are the two requirements for defining a schema relationship so that Schema A references Schema B for use in segmentation? (Choose two.)

- A. Schema A and Schema B must each be enabled for Real-time Customer Profile.
- B. Schema A and Schema B must each have a primary identity.
- C. Schema A must belong to the same schema class as Schema B.
- D. Schema A and Schema B must each have datasets associated with them.
- E. Both schemas should have the same fields marked as identities.

Correct Answer: BD

QUESTION 2

A national workout studio chain deploys a new booking system and can now track when a customer puns to 90 into a training session. The studio chain wants to use that information to power their email campaigns. The event data that is collected when a customer books a session does not include information like the Sport category or the level of physical condition the customers should have. That information is stored in a different dataset. The studio chain is using AEP and will have access to the following databases;

BOOK A TRAINING SESSION EVENT DATABASE: Time stamp Session ID Member ID TRAINING SESSION METADATA DATABASE:

Session ID

Sport category

Required physical condition

The data architects needs to configure the AEP XDM schemas to be able to build a relationship between the two databases so that the Sport category and the Required physical condition can be used in the AEP segment builder.

How should the data architect configure the AEP XDM to meet these requirements?

- A. Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event Create out schema (schema B) using individual Profile as the XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as a relationship field on schema A Use the Session ID as the primary identity of the schema B Enable schema A for profile
- B. Create one schema (schema A) using the Experience Event Schema as the XDM class or the Book a Training Session Event Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as the primary identity of the schema A Use the Session ID as a relationship field on schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile Create one schema (schema A) using the Experience Event Schema as the XDM class for the Book a Training Session Event
- C. Create one schema (schema B) using a custom XDM class for the Training Session Metadata Use the Member ID as

the primary identity of the schema A Use the Session ID as the secondary identity of the schema A Use the Session ID as the primary identity of the schema B Enable both schemas for profile

D. Create one schema using Experience Event as the XDM class Create Field Groups to include all the attributes from both the Book a Training Session Event and the Training Session Metadata Use the Member ID as the primary identity of that schema Use the Session ID as a secondary identity of that schema Configure one dataflow per database but use the same dataset to store the info

Correct Answer: B

QUESTION 3

A data engineer has a file they must ingest with all string fields. The engineer must keep precision of the data when converting string fields to numeric fields. Which two functions could the the data engineer use when making this conversion? (Choose two.)

- A. To.bigint
- B. To.object
- C. To .integer
- D. To.float
- E. To_decimal

Correct Answer: AC

QUESTION 4

An organization is migrating an m-house built customer database to Adobe Experience Platform. As part of the migration the services that are connected into the customer database must continue to work. One of those services is a Customer Care platform that is pulling the customer and product details using a REST API call. In AEP, the product details will be modeled using a custom XDM Class. The primary identity, product ID, will be linked to a Namespace with the type "Non People Identifier". That field will be used to create a relationship with the main Profile XDM schema.

Which option should be used to allow the Customer Care to retrieve product details through the product ID?

- A. Trigger an API event into Journey Optimizer and run a Journey to retrieve the product data
- B. Use a SQL client in the Customer Care platform and connected into the AEP Query Service
- C. Use a Runtime function in Adobe I/O that retrieves the product data using the Data Access API
- D. Enable the products dataset for profile and use the Real-time Profile API

Correct Answer: D

QUESTION 5

A data engineer exports segmented Real-time Customer Profile data to a new dataset called "Profile Export". The data engineer needs to directly download the data from the Profile Export dataset using the Data Access API. Which file format is supported for this use case?

- A. JSON
- B. CSV
- C. Parquet
- D. Blob

Correct Answer: A

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