

ANC-101^{Q&As}

Mobile and Desktop Exploration in Einstein Analytics

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QUESTION 1

An Einstein consultant created a dashboard that went through review. Some few charts were added and removed in the process. The dashboard is now approved for production.

Which best practice should be done before releasing the dashboard?

- A. Modify the XMD so all labels and values are user-friendly.
- B. Rename all the steps to correspond with the defined naming convention.
- C. Remove the redundant steps to ensure dashboard performance.
- D. Apply conditional formatting on the new charts.

Correct Answer: C

https://help.salesforce.com/articleView?id=bi_dashboards_inspector.htm&type=5

QUESTION 2

What can you do with the dataflow?

- A. Extract data from an external CSV file into Analytics
- B. Extract Salesforce object data into Analytics
- C. Build a dashboard
- D. Explore a dataset

Correct Answer: B

QUESTION 3

The Universal Containers company built three Einstein Discovery stories that they want to use in Salesforce to predict and maximize their revenue per customer. The stories are for every region where they have business:

EMEA, AMER, and APAC.

How can a consultant help them deploy the three Einstein models to Salesforce?

- A. Segment the account data per region and deploy the same model to all segments.
- B. Deploy the same model to all accounts and set the region field as an actionable variable.
- C. Deploy the same model to all accounts and use an Apex trigger to call the appropriate prediction.

D. Segment the account data per region and deploy the appropriate model for each segment.

Correct Answer: D

https://help.salesforce.com/articleView?id=bi_edd_model_deploy_filter.htm&type=5

QUESTION 4

An Einstein Consultant is reviewing the "Why it Happened" Insights provided by Einstein Discovery with the customer. The customer would like to validate the results. Which action should the consultant take?

- A. Show the customer how to export and review the R-Code model validation results
- B. Check the p-values and standard deviation
- C. Use the Share and Export feature to help the customer determine if the findings make logical sense
- D. Consult with a Data Scientist to validate the findings

Correct Answer: C

QUESTION 5

Account Type	Total Accounts This Year	Total Accounts Last Year	YoY Growth
Customer	5,296	4,238	24.96%
Prospect	1	0	
Wholesaler	2	2	0%

Universal Containers has a dashboard for Sales Managers to visualize the YoY Growth of their customers-

The formula used is: $YoY = [(This\ Year - Last\ Year) / Last\ Year] \%$

Based on the graphic, when there is no account in the Last Year column, the YoY Growth shows null results.

The Sales Managers want to replace it with 100% value.

What is the correct function to use?

- A. `replace()`
- B. `number_to_string()`
- C. `coalesce()`
- D. `substr()`

Correct Answer: D

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