

# **B** **2B-COMMERCE-ADMINISTRATOR**<sup>Q&As</sup>

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## QUESTION 1

A business user configures their price lists associated to the customer's account group. What is the best practice for giving customers access to a discounted set of products upon login?

- A. Create a new price list and individually add a new price list item for all products to be included.
- B. Create a coupon for a percentage discount off the cart total.
- C. Export the price list, perform a change function, then re-upload the price list.
- D. Clone a price list and use the mass update function to adjust the prices.

Correct Answer: D

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## QUESTION 2

What are two options for Price List selection method on a CC Account Group?

Choose 2 answers

- A. Reverse Sequence
- B. Sequence
- C. Best Price
- D. List Price

Correct Answer: BC

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## QUESTION 3

What accurately describes a Bundle Product Type?

- A. A Bundle is constructed by the customer.
- B. The pricing of a Bundle is determined by the products contained in the Bundle.
- C. The pricing of a Bundle is determined by the pricelist item associated with the Bundle.
- D. A Bundle is a tightly related set of products.

Correct Answer: C

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## QUESTION 4

What is true regarding coupons with a type of 'General'?

- A. Coupons rules enable AND/OR conditions within the source or target condition.
- B. There must be at least a source Product or Spec rules defined with a value
- C. There must be a coupon rule defined for both source and target conditions.
- D. There does not need to be a source or target rule defined for a general coupon.

Correct Answer: A

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## QUESTION 5

What is true about the use of Product Specs?

- A. They can be applied to accounts.
- B. They can be Included as a condition to be tested on a promotion rule.
- C. They can be used to define product specific pricing
- D. A They can be used in the faceted search and/or displayed on the POP specifications tab.

Correct Answer: D

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