

C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

Which of the following are general import guidelines? Note: There are 3 correct answers to this question.

- A. The SAP Customer Data Platform instance should be switched to maintenance mode during an import process.
- B. Metadata fields should be used during an import process.
- C. Activities containing segments and activity indicator information should be imported individually.
- D. CX flows should be deactivated for data imports.
- E. Imported data file size should not exceed 250 MB.

Correct Answer: ACD

QUESTION 2

What is the recommended way to obtain the application key and secret for authorization of REST API calls to SAP Customer Data Platform?

- A. By accessing the Event Listener tab after configuring the event
- B. By creating an application user in the Administration dashboard
- C. By configuring the connector in the Connector Studio
- D. By creating a server application from the application library

Correct Answer: B

QUESTION 3

What are the three core pillars of SAP Customer Data Platform? Note: There are 3 correct answers to this question.

- A. Unify
- B. Activate
- C. Optimize
- D. Modulate
- E. Respect

Correct Answer: ABC

QUESTION 4

What is the purpose of the Connector Studio?

- A. It enables creation of templates for source/destination REST API applications.
- B. It enables creation of ETL jobs and data pipelines for data ingestion.
- C. It enables creation of CX Flows and Journeys for new customers.
- D. It enables creation of Matching Rules for joining different pieces of customer data.

Correct Answer: A

QUESTION 5

The search API for a single customer record does not show any segments tied to the profile but you can see the segments in the customer dashboard. What could be the reason for this?

- A. Permissions for the API authorization keys are not set up correctly.
- B. Segment fields are not part of the processing purpose for the record.
- C. The query API is not using the Unified Profile view Id.
- D. Segment data is never returned by the query API.

Correct Answer: A

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