C_C4H630_21^{Q&As}

SAP Certified Development Associate - SAP Customer Data Platform

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QUESTION 1

The search API for a single customer record does not show any segments tied to the profile but you can see the segments in the customer dashboard. What could be the reason for this?

- A. Permissions for the API authorization keys are not set up correctly.
- B. Segment fields are not part of the processing purpose for the record.
- C. The query API is not using the Unified Profile view Id.
- D. Segment data is never returned by the query API.

Correct Answer: A

QUESTION 2

You have a business requirement to implement family customer accounts in SAP Customer Data Platform. What is the best way to do this?

- A. By using custom profile attributes
- B. By using segments
- C. By using a dedicated activity schemam
- D. By using groups and relationships

Correct Answer: A

QUESTION 3

Which of the following flow controls are supported in CX flows? Note: There are 2 correct answers to this question.

- A. Notify
- B. Wait until duration
- C. Join
- D. Split

Correct Answer: BC

QUESTION 4

For an incoming event, what value can SAP Customer Data Platform store for an active processing purpose status field?

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- A. Yes
- B. 1
- C. Granted
- D. Allowed
- Correct Answer: C

QUESTION 5

Which matching rules does SAP Customer Data Platform preconfigure for both the Contextual Profile view and the Unified Profile view? Note: There are 3 correct answers to this question.

- A. CRM ID
- B. CDC ID
- C. C4C ID
- D. CIAM ID
- E. Master Data ID
- Correct Answer: ADE

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