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QUESTION 1

Which of the following actions is most likely to increase total supply chain risk?

- A. Standardizing components used in a product family
- B. Expanding operations to multiple locations
- C. Consolidating manufacturing locations
- D. Reducing the supplier base for commodity-type components

Correct Answer: C

QUESTION 2

Which of the following tools allows supply chain partners to exchange information related to product demand and supply of their resources?

- A. Global logistics and international standards
- B. Collaborative planning, forecasting, and replenishment (CPFR)
- C. Supplier relationship applications
- D. Advanced planning and scheduling (APS) systems

Correct Answer: B

QUESTION 3

Which of the following strategies is key to sustainable sourcing?

- A. Purchasing goods and services aimed at exploiting global efficiencies in production
- B. Taking into account the long-term impact of procurement on people, profit, and the planet
- C. Purchasing at fair prices to promote producers in disadvantaged and developing countries
- D. Promoting positive social change through organizational buying behavior

Correct Answer: B

QUESTION 4

A company\\'s competitive advantage is product differentiation. The company has multiple new products with unique features targeted to various customer groups. It plans to sell its products via retail channels and online. One of the activities the company should focus on first when determining inventory levels for each product is:

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- A. identifying and documenting each market segment\\'s need
- B. planning equivalent inventory levels for each product
- C. setting price points for each product
- D. determining inventory levels at retail outlets

Correct Answer: A

QUESTION 5

What is the name of a centralized legal entity established by a global company to act as the commercial center for a geographic region?

- A. regional distribution center
- B. tax shelter
- C. keiretsu
- D. hubco

Correct Answer: D

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