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QUESTION 1

Which of the following is an example of a data-mining ETL tool?

A. SSIS

B. Stata

C. SPSS

D. Cognos

Correct Answer: A

Explanation: A data-mining ETL tool is a software application that performs extract, transform, and load (ETL) operations on data for data mining purposes. Data mining is the process of discovering patterns, trends, and insights from large and complex data sets. ETL tools help to prepare the data for analysis by extracting data from various sources, transforming data into a consistent and suitable format, and loading data into a data warehouse or other destination. SSIS (SQL Server Integration Services) is an example of a data-mining ETL tool that is part of Microsoft SQL Server. SSIS provides graphical tools and wizards for building and debugging ETL packages that can work with various data sources and destinations. Therefore, the correct answer is A. References: [Data Mining - SQL Server Integration Services (SSIS) | Microsoft Docs], [What Is Data Mining? | Oracle]

QUESTION 2

A data set was recorded using multimedia technology. Which of the following is a necessary step on the way to interpretation?

A. Structural equation modeling

B. Transcription

C. Sequential analysis

D. Sampling

Correct Answer: B

The correct answer is B. Transcription.

Transcription is a necessary step on the way to interpretation when a data set was recorded using multimedia technology. Multimedia technology refers to the use of various forms of media, such as audio, video, images, and text, to capture

and present information1 Transcription is the process of converting multimedia data into written or textual form, which can then be analyzed using various methods and tools2 Transcription can help to make the data more accessible,

searchable, and manageable, as well as to preserve the data for future use.

Structural equation modeling is not correct, because it is a statistical technique that tests the causal relationships between multiple variables using observed and latent variables. Structural equation modeling is not a necessary step on the

way to interpretation, but rather an optional method that can be applied to certain types of data. Sequential analysis is not correct, because it is a method of analyzing the order and timing of events or behaviors in a data set. Sequential

analysis is not a necessary step on the way to interpretation, but rather an optional method that can be applied to certain types of data. Sampling is not correct, because it is the process of selecting a subset of data from a larger population for

analysis. Sampling is not a necessary step on the way to interpretation, but rather a preliminary step that can be done before collecting or analyzing the data.

QUESTION 3

Analytics reports should follow corporate style guidelines.

A. True.

B. False.

Correct Answer: A

QUESTION 4

You should always choose the analytics tool that is most appropriate for any given situation, even if that means acquiring a new tool.

A. True.

B. False.

Correct Answer: B

Explanation: The statement is false. You should not always choose the analytics tool that is most appropriate for any given situation, even if that means acquiring a new tool. Acquiring a new tool can be costly, time-consuming, and risky, as it may not be compatible with your existing data sources, systems, or processes. It may also require additional training, maintenance, and support. Therefore, you should always consider the trade-offs between the benefits and drawbacks of acquiring a new tool versus using an existing one. You should also evaluate the feasibility, availability, and reliability of the new tool before making a decision. Reference: CompTIA Data+ (DA0-001) Practice Certification Exams | Udemy

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QUESTION 5

A Chief Executive Officer (CEO) is requesting more up-to-date sales data for improved visibility prior to month-end. An analyst must determine the frequency of a sales report that was previously distributed on an as-needed basis. Which of the following would be the most appropriate frequency for this report?

A. Monthly

B. Quarterly

C. Weekly

D. Every other month

Correct Answer: C

Explanation: The most appropriate frequency for the sales report is weekly, as this will provide the CEO with more up-to-date sales data for improved visibility prior to month-end. A weekly sales report can show the sales performance, trends, and issues of the sales team on a regular basis, and help the CEO to monitor and evaluate the progress and results of the sales activities. A weekly sales report can also help the CEO to identify and address any problems or opportunities that may arise during the month, and to make timely and informed decisions.

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