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QUESTION 1

Universal Containers (UC) is migrating from a legacy system to Salesforce CRM, UC is concerned about the quality of data being entered by users and through external integrations. Which two solution should a data architect recommend to mitigate data quality issues?

- A. Leverage picklist and lookup fields where possible
- B. Leverage Apex to validate the format of data being entered via a mobile device.
- C. Leverage validation rules and workflows.
- D. Leverage third-party- AppExchange tools

Correct Answer: AC

QUESTION 2

Universal Containers (UC) has three systems: Salesforce, a cloud -based ERP system, and an on -premise Order Management System (OMS). An architect has been tasked with creating a solution that uses Salesforce as the system of record for Leads and the OMS as the system of record for Account and Contacts. UC wants Accounts and Contacts to be able to maintain their names in each system (i.e., "John Doe" in the OMS and "Johnny Doe" in Salesforce), but wants to have a consolidated data store which links referenced records across the systems. What approach should an architect suggest so the requirements are met?

- A. Have Salesforce poll the OMS nightly and bring in the desired Accounts and Contacts.
- B. Implement an integration tool to send OMS Accounts and Contacts to Salesforce.
- C. Implement a Master Data Management strategy to reconcile Leads, Accounts, and Contacts.
- D. Use the Streaming API to send Account and Contact data from Salesforce to the OMS.

Correct Answer: C

QUESTION 3

Ursa Major Solar's legacy system has a quarterly accounts receivable report that compiles data from the following:

1.
Accounts
2.
Contacts
3.
Opportunities

4.

Orders

5.

Order Line Items

Which issue will an architect have when implementing this in Salesforce?

- A. Custom report types CANNOT contain Opportunity data.
- B. Salesforce does NOT support Orders or Order Line Items.
- C. Salesforce does NOT allow more than four objects in a single report type.
- D. A report CANNOT contain data from Accounts and Contacts.

Correct Answer: C

QUESTION 4

Northern Trail Outfitters (NTO) has a variety of customers that include householder, businesses, and individuals.

The following conditions exist within its system:

NTO has a total of five million customers.

Duplicate records exist, which is replicated across many systems, including Salesforce.

Given these conditions, there is a lack of consistent presentation and clear identification of a customer record.

Which three option should a data architect perform to resolve the issues with the customer data?

- A. Create a unique global customer ID for each customer and store that in all system for referential identity.
- B. Use Salesforce CDC to sync customer data cross all systems to keep customer record in sync.
- C. Invest in data duplicate tool to de-dupe and merge duplicate records across all systems.
- D. Duplicate customer records across the system and provide a two-way sync of data between the systems.
- E. Create a customer master database external to Salesforce as a system of truth and sync the customer data with all systems.

Correct Answer: ACE

QUESTION 5

A large retail company has recently chosen SF as its CRM solution. They have the following record counts:

1.

2500000 accounts

2.

25000000 contacts

3.

When doing an initial performance test, the data architect noticed an extremely slow response for reports and list views.

What should a data architect do to solve the performance issue?

- A. Load only the data that the users is permitted to access
- B. Add custom indexes on frequently searched account and contact objects fields
- C. Limit data loading to the 2000 most recently created records.
- D. Create a skinny table to represent account and contact objects.

Correct Answer: B

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