

# E XP ERIENCE-CLOUD-CONSULTANT<sup>Q&As</sup>

Salesforce Certified Experience Cloud Consultant

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### **QUESTION 1**

Ursa Major Solar (UMS) wants to differentiate between the leads created by partners and the leads created by its own Sales team. All lead records are shared with partners: however, some of the information captured by the Sales team on

the lead record should not be shared with partners.

Which two steps should UMS take at a minimum in order to meet the requirement?

Choose 2 answers

- A. Create Lead Record Types for Lead Distribution.
- B. Enable "Lead Sharing" in Digital Experience settings.
- C. Create a separate channel for partners in PRM Workspaces.
- D. Create Page Layouts far Lead Distribution.

Correct Answer: AD

#### **QUESTION 2**

Ursa Major Solar (UMS) recently went through a major rebranding effort that resulted in a new company logo along with new brand colors. UMS wants to update brand colors across all of its sites. The sites are built with Lightning templates. Which tool should the Experience Cloud consultant recommend to make these changes?

- A. ExperienceBundle
- B. Experience Cloud Script Master
- C. Site Builder
- D. Lightning Builder

Correct Answer: A

## **QUESTION 3**

What are three valid topic types? Choose 3 answers

- A. Featured Topic
- B. Content Topic
- C. Trending Topic
- D. Navigational Topic



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E. Standard Topic

Correct Answer: ABD

#### **QUESTION 4**

Universal Containers (UC) works with regional partners to sell localized products. UC Is actively accepting new partner applications in certain regions. Partners can only apply using uCs referral program, and the application form in certain regions can potentially contain a varying degree of sensitive information. The list of existing partners must not be shared with the general public.

What should the Experience Cloud consultant recommend?

- A. Create an app for the Internal business development team and allow them to generate token-based referral links for existing partners In their region.
- B. Create a public site for existing partners and allow them to generate token-based referral links for prospect partners.
- C. Create a public site for prospect partners, show them a nondisclosure agreement, and allow them to fill out on application form on the site.
- D. Create an authenticated digital experience for partners and allow them to refer other partners in their region.

Correct Answer: D

# **QUESTION 5**

Ursa Major Solar (UM5) works with local installation companies. The installers need to collaborate with their co-workers as well as with UMS staff. Which user visibility setting needs to be enabled at a minimum?

- A. Portal User Visibility
- B. Site User Visibility
- C. Guest User Visibility
- D. Community User Visibility

Correct Answer: B

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