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QUESTION 1

A business user created a segment to track everyone that has looked at the homepage today. How long does it take for a web visitor to join the ..... After viewing the homepage?

A. Immediate

Correct Answer: A

QUESTION 2

A brand\\'s website is seeing high traffic but much of the behaviour is anonymous. How does IS unify anonymous identifies?

A. IS uses probability matching to determine if two or more profiles represent for user identity

B. IS synchronise anonymous and knows profiles once a day based or online traffic and data offer sources

C. IS constantly monitors identifying information then user determines matching to determine if two or more profiles identify

D. IS users third party software to match anonymous and knows identifies

Correct Answer: D

QUESTION 3

Which user attribute data types are supported in the identity system?

A. String and integer

B. Multistring

C. String

D. String and Multistring

Correct Answer: C

QUESTION 4

If a developer needs to test a website where a beacon from a different dataset has been deployed, which feature of the Evergage Launcher needs to be enabled to simulate?

A. Developer tools

B. Force SDK URL

C. Campaign Debugger

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D. Inject SDK

Correct Answer: B

QUESTION 5

Which campaign type needs to be configured to setup the interaction studio connector for sales and service clouds?

A. Server-side campaign

B. Web campaign

C. Mobile campaign

D. Email campaign

Correct Answer: A

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