

# M2090-743<sup>Q&As</sup>

IBM Big Data and Analytics Sales Mastery v2

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#### **QUESTION 1**

Which of the following is probably not a good candidate for Operations Analysis? Someone who is:

- A. Having difficulty dealing with large volumes of machine data
- B. Unable to perform complex real-time analysis
- C. Looking to extend the data warehouse
- D. Unable to perform root cause analysis

Correct Answer: C

#### **QUESTION 2**

IBM Data Warehouse solutions include Cloud and Software but not Appliance.

- A. True
- B. False

Correct Answer: B

#### **QUESTION 3**

If a prospect states that in general the Data Warehouse Era is over, what would be a good reply?

- A. Yes, most Data Warehouses are obsolete.
- B. Yes, but we have enterprise ready Hadoop.
- C. No, newer technologies are improving current Data Warehouses performance and functionality.
- D. No, Hadoop is not a proven technology and could easily fail to meet expectations.

Correct Answer: B

### **QUESTION 4**

What is InfoSphere Streams?

- A. In memory database for optimized queries and fast results
- B. Business Intelligence (BI) tool built on rules designed for speed
- C. In memory processing of all data for fast analytics
- D. Big data solution specifically for fast analysis of social data



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Correct Answer: D

### **QUESTION 5**

Which of the following describes machine data?

- A. It comes in large volumes
- B. It may be time-sensitive
- C. It can be combined with enterprise data
- D. All of the above

Correct Answer: A

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