

# PARDOT-SPECIALIST<sup>Q&As</sup>

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## QUESTION 1

An administrator includes a link to a file on a web page that the company does not own on the company website.

How should they track the number of visitors who access this file?

- A. Page actions
- B. Pardot form
- C. Custom redirects
- D. Pardot tracking code

Correct Answer: C

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## QUESTION 2

A Pardot administrator would like to enable bot protection on their forms.

Which two Pardot form actions would accomplish this?

Choose 2 answers

- A. Enable HTTPS
- B. Honeypot Technique
- C. Dependent Fields
- D. reCaptcha

Correct Answer: BD

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## QUESTION 3

An administrator wants to create a dynamic list of all prospects who have accessed a certain file have a specific value, but there are more prospects than anticipated in the preview.

What could be happening?

- A. Field value is not mapped.
- B. This is not possible with dynamic lists.
- C. Match Type is set to "Match Any."
- D. Match type is set to "Match All."

Correct Answer: B

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## QUESTION 4

Creating or marking an opportunity as lost will result in the change of a prospect's score

- A. True
- B. False

Correct Answer: A

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## QUESTION 5

You want to track prospects that click on a banner ad. What do you use?

- A. Custom redirect
- B. Page actions
- C. Lead scoring and grading
- D. Completion actions

Correct Answer: A

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