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QUESTION 1

A Pardot administrator wants to keep the first value submitted in a field even if the prospect completes additional forms with different values for that field.

Which form field option should be enabled?

- A. Maintain the initial value upon subsequent form submissions
- B. Always display even if previously completed
- C. Kiosk/Data Entry Mode: Do not cookie browser as submitted prospect
- D. Include "Not you?" link to allow visitors to reset the form

Correct Answer: B

QUESTION 2

The Pardot prospect audit capabilities can list all the data that was obtained by Pardot and how the data changes as the prospect interact with your emails, website, and CRM sync.

- A. True
- B. False

Correct Answer: A

QUESTION 3

What is the function of the Monthly Cohort Report?

- A. To show graphically all prospects and opportunities created within the time period designated.
- B. To show how many prospects have been created based on the most popular campaigns.
- C. To show how many prospects have been sent to Salesforce within the time period designated.
- D. To show how many opportunities are linked with prospects.

Correct Answer: A

QUESTION 4

LenoxSoft wants the "State" field to appear in real-time whenever a prospect selects "UnitedStates" for the "Country" field when completing their Pardot form.

Which form feature should be utilized?

- A. Progressive Profiling
- B. Email Validation
- C. Kiosk/Data Entry Mode
- D. Dependent fields

Correct Answer: A

QUESTION 5

Completion Actions are retroactive.

- A. True
- B. False

Correct Answer: B

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