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QUESTION 1

In a decision strategy, to remove propositions based on the current month, you use a _____.

- A. Calendar component
- B. Filter component
- C. date strategy property
- D. calendar strategy property

Correct Answer: B

QUESTION 2

When implementing Next-Best-Action, the Customer Lifetime Value Threshold is typically used to _____.

- A. prioritize high value propositions
- B. prioritize customers
- C. determine if the customer is eligible
- D. calculate the customer's lifetime value

Correct Answer: C

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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QUESTION 3

One of the flow shapes which allows seamless integration of Pega Decision Management with Pega Business Process Management is _____.

- A. Subprocess
- B. Run Data Flow
- C. Utility
- D. Decision

Correct Answer: D

Reference: <http://smartrules.nl/part-3-more-layers/>

QUESTION 4

To access a property from an unconnected component, you use the _____.

- A. customer-dot-property construct
- B. property value
- C. dot-property value directly
- D. component name-dot-property construct

Correct Answer: D

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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QUESTION 5

A Scoring Model allows you to differentiate between _____.

- A. Accept, Reject, Maybe Later
- B. Good, Bad
- C. Good, Better, Best
- D. Good, Bad, Unknown

Correct Answer: B

Reference: <https://pegasystems2.https.internapcdn.net/pegasystems2/marketing/C-762-StudentGuide.pdf>

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