

# PEGAPCDC85V1<sup>Q&As</sup>

Pega Certified Decisioning Consultant (PCDC) version 8.5

## Pass Pegasystems PEGAPCDC85V1 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.leads4pass.com/pegapcdc85v1.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by  
Pegasystems Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



**QUESTION 1**

U+ Bank's marketing department currently promotes various credit card offers by sending emails to qualified customers. The bank wants to limit the number of offers that customers can receive over a given period of time. In the Answer Area, select the correct artifact you use to implement each requirement.

Hot Area:

**Answer Area**

<u>Requirement</u>	<u>Artifact</u>
Do not send more than 500 email offers in the outbound run.	Suppression policy Customer contact limits Volume constraints
Do not send more than two email offers to a customer in one month.	Suppression policy Customer contact limits Volume constraints
Do not send any credit cards for ten days if a customer has clicked on a credit card five times in the last seven days.	Suppression policy Customer contact limits Volume constraints
Do not send a credit card for ten days if the card was shown three times in the last seven days.	Suppression policy Customer contact constraints Volume constraints

Correct Answer:

**Answer Area**

<u>Requirement</u>	<u>Artifact</u>
Do not send more than 500 email offers in the outbound run.	Suppression policy Customer contact limits Volume constraints
Do not send more than two email offers to a customer in one month.	Suppression policy Customer contact limits Volume constraints
Do not send any credit cards for ten days if a customer has clicked on a credit card five times in the last seven days.	Suppression policy Customer contact limits Volume constraints
Do not send a credit card for ten days if the card was shown three times in the last seven days.	Suppression policy Customer contact constraints Volume constraints

**QUESTION 2**

U+ Bank, a retail bank, uses Pega Customer Decision Hub™ for their one-to-one customer engagement. The bank now wants to change its offer prioritization to consider both business objectives and customer needs.

Which two factors do you configure in the Next-Best-Action Designer to implement this change? (Choose Two)

- A. Business levers
- B. Engagement policies
- C. Context weighting
- D. Contact policies

Correct Answer: AB

---

### QUESTION 3

U+ Bank's marketing department currently promotes various home loan offers to qualified customers. Now, the bank does not want to show offers on a customer's account page if the customer has already received three home loan offers in the last two weeks.

What do you need to define to implement the business requirement?

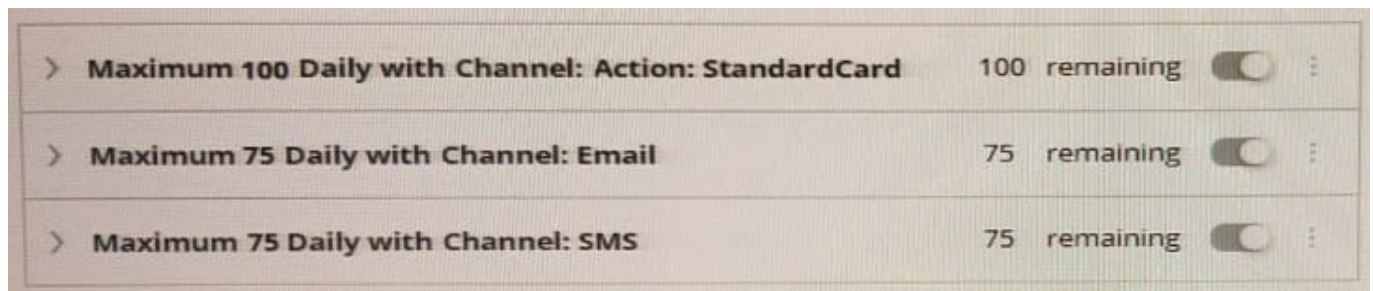
- A. Customer contact limits
- B. Suppression policy
- C. Volume constraints
- D. Applicability rules

Correct Answer: D

---

### QUESTION 4

An outbound run identifies 150 Standard card offers, 75 on email, and 75 on the SMS channel.



> Maximum 100 Daily with Channel: Action: StandardCard	100 remaining	<input type="checkbox"/>	⋮
> Maximum 75 Daily with Channel: Email	75 remaining	<input type="checkbox"/>	⋮
> Maximum 75 Daily with Channel: SMS	75 remaining	<input type="checkbox"/>	⋮

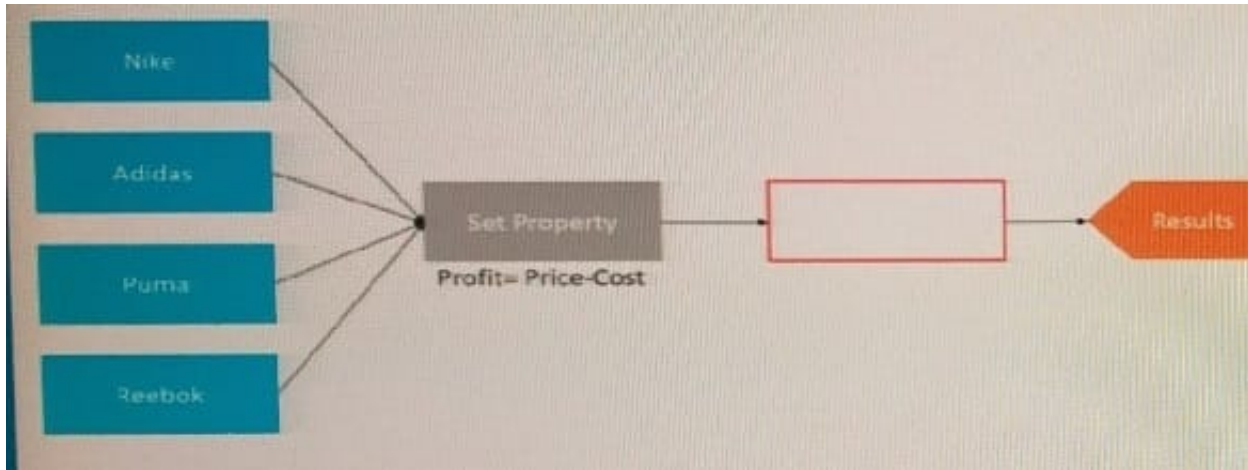
If the following volume constraint is applied, how many actions are delivered by the outbound run?

- A. 75 emails 25 SMSes
- B. 75 SMSes and 25 emails
- C. 100
- D. 150

Correct Answer: B

**QUESTION 5**

The following decision strategy outputs the most profitable shoe a retailer can sell. The profit is the selling Price of the shoe, minus the Cost to acquire the shoe.



The details of the shoes are provided in the following table:

Action	Price	Cost	Profit
Nike	\$69	\$59	\$10
Adidas	\$65	\$45	\$20
Puma	\$85	\$65	\$20
Reebok	\$75	\$50	\$25

According to the decision strategy, what is the output of component in the blank space highlighted in red?

- A. Nike, Adidas, Puma, Reebok
- B. Reebok, Puma, Adidas, Nike
- C. Reebok
- D. Nike

Correct Answer: C

[PEGAPCDC85V1 PDF Dumps](#)

[PEGAPCDC85V1 VCE Dumps](#)

[PEGAPCDC85V1 Exam Questions](#)