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QUESTION 1

During many flowchart runs, there are specific errors which appear in many of the flowchart log files, and the customer wants extra logging to be captured in all the flowchart log files. Specifically, they want to configure more focused logging only for a specific category in order to avoid large and confusing flowchart log files. How can Unica Campaign be configured to default to the same logging options for all flowcharts?

A. Uncomment specific properties in the campaign_log4j.properties file.

B. The customer must specify the Logging Levels directly in each flowchart\\'s Logging Options.

C. Under Settings > Configuration, choose the categories that need to be logged in Campaign > logging.

D. Under Settings > Configuration, add the category that needs to be logged in partition[n] > server > logging > loggingCategories.

Correct Answer: D

QUESTION 2

Which security mechanism allows an administrator to associate Unica Campaign users with Windows users, so that Campaign processes invoked by a user run under the credentials of the corresponding Windows user?

A. Single Sign-On

B. Alternate Login

C. Security Policies

D. Windows Impersonation

Correct Answer: D

QUESTION 3

A user is mapping a flat file into Unica Campaign. The user needs to ensure that the file ends with a:

A. tab.

B. comma.

C. closing bracket.

D. carriage return, line feed.

Correct Answer: D

QUESTION 4

Which process box/boxes in Unica Campaign can be linked to one or more Optimize process box/boxes?

A. Select,Extract

B. Select,Sample

C. Select,Extract,Sample

D. Select,Segment,Sample

Correct Answer: A

QUESTION 5

A specialist would like to mimic a Unica Campaign database connection using the same methods as Campaign unica_acsvr. Which database utility should be used?

A. oratest

B. db2test

C. cxntest

D. odbctest

Correct Answer: C

QUESTION 6

A marketing user has a requirement to create an intermediate table in the flowchart, capturing the audience key and few additional data elements. This data is to be used for further processing downstream in the flowchart. How can the user accomplish this? The user:

A. should use an Extract process.

B. needs to use flat files for this functionality.

C. will be able to do this with a Snapshot process.

D. can do so only if Temp Tables are enabled in the flowchart.

Correct Answer: A

QUESTION 7

A user is trying to create RAW SQL in a Select process. "Select IDs with" is selected but when the user clicks on the advanced button the "RAW SQL for Record Selection" check box is greyed out. What is the user doing wrong?

A. The correct tables are not mapped in.

B. A SQL Custom Macro has not been created.

C. The Select process is in Point and Click mode.

D. Unica Campaign is not connected to the database.

Correct Answer: C

QUESTION 8

An administrator has just installed Unica Platform and Unica Campaign. The administrator now wants to add new users to the system and wants to set access and functional permissions. Where is security arranged and configurable for Unica Campaign?

A. In Unica Platform.

B. In Unica Campaign.

C. On the client\\'s web browser.

D. In the web application server.

Correct Answer: A

QUESTION 9

A table Customer_master contains 1000 customer_ids. A select box was created and all the customer_ids from the table were selected. However, when the select box was run, the output cell contained only a fraction of the total customers. When a test query was performed in the above mentioned select box, all 1000 customers were selected. What could be cause of this issue?

A. Global suppression.

B. The Select process was not configured properly.

C. The table mapping of Customer_master are out-of-date.

D. Incorrect audience level has been chosen for the Customer_master table.

Correct Answer: A

QUESTION 10

Whether or not the In-Database Optimization is enabled can affect flowchart performance. The specialist can verify whether it is enabled by looking in:

A. partitions-partition[n]-server-optimization. If it\\'s enabled there, then it will override any other settings.

B. each Select process for the flowchart in question. If it\\'s enabled there, then it will override any other setting.

C. the Advanced settings for the flowchart in question. If it\\'s enabled there, then it will override any other setting.

D. partitions-partition[n]-datasources for any data source used in the flowchart in question. If it\\'s enabled there, then it

will override any othersettings.

Correct Answer: C

QUESTION 11

A user is designing a Campaign flowchart. The user wants to retrieve and use a derived field which was saved in a previous Campaign. Which of the steps below is correct to achieve this task?

A. The user cannot retrieve derived field expressions saved in other Campaigns.

B. Search the previous Campaign and copy the required derived field expression.

C. Retrieve the expression from the Stored Derived fields directory from the Options menu.

D. Retrieve the expression from the Stored Derived fields directory in a Select process box.

Correct Answer: D

QUESTION 12

If a database loader utility is properly configured and used, it will almost always help to improve flowchart performance. Where can the specialist determine if the loaders are configured for use?

A. Look on the partitions level for the loader settings, as these will control all data source loader settings.

B. Look on the partitions level for the server and then optimization settings, as these will control all data source loader settings.

C. Look on the partitions-partition[n]-datasources level and then look for the UA_System_Tables data source loader settings, as these setting willoverride all other data sources.

D. Look on the partitions-partition[n]-datasources level and then look for both the UA_System_Tables database loader settings, as well as all ofthe user table data source loader settings.

Correct Answer: D

QUESTION 13

A user would like to create a 10% holdout control group from a Cell which contains 1000 Audience IDs. Which Unica Campaign flowchart process box is the BEST way to accomplish this?

A. Merge process

B. Sample process

C. Segment process

D. Snapshot process

Correct Answer: B

QUESTION 14

The Scheduler is a common scheduling component that Unica applications use. Besides Campaign, which of the following applications can schedule jobs?

A. Unica Optimize and Unica Interact

B. Unica eMessage and Unica Optimize

C. Unica Marketing Operations and Unica Interact

D. Unica eMessage, Unica Optimize, Unica Marketing Operations, and Unica Interact

Correct Answer: B

QUESTION 15

A user is setting up a Contact History table for a Customer audience level. The customer audience level in the user database is represented by the Customer_Key column. Which one of these fields is NOT a required field for the Contact History table?

A. CellID

B. PackageID

C. TreatmentID

D. Customer_Key

Correct Answer: C

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