

# PEGAPCDC85V1<sup>Q&As</sup>

Pega Certified Decisioning Consultant (PCDC) version 8.5

## Pass Pegasystems PEGAPCDC85V1 Exam with 100% Guarantee

Free Download Real Questions & Answers **PDF** and **VCE** file from:

<https://www.leads4pass.com/pegapcdc85v1.html>

100% Passing Guarantee  
100% Money Back Assurance

Following Questions and Answers are all new published by  
Pegasystems Official Exam Center

-  **Instant Download** After Purchase
-  **100% Money Back** Guarantee
-  **365 Days** Free Update
-  **800,000+** Satisfied Customers



**QUESTION 1**

U+ Bank, a retail bank, has introduced a credit cards group with Gold card and Platinum card offers. The bank wants to present these two offers based on the following criteria:

1.  
For both cards, customers must be above the age of 18
2.  
Offer both cards only if the customer does not explicitly opt-out of any direct marketing for credit cards
3.  
Platinum card is suitable for customers with the Credit Score > 500

As a decisioning consultant, how do you implement this requirement? In the Answer Area, select the correct engagement policy for each criterion.

Hot Area:

**Answer Area**

<u>Criteria</u>	<u>Engagement policy</u>								
<b>Age</b>	<table border="1"> <tr><td>Action-level suitability</td><td></td></tr> <tr><td>Action-level applicability</td><td></td></tr> <tr><td>Group-level eligibility</td><td></td></tr> <tr><td>Group-level applicability</td><td></td></tr> </table>	Action-level suitability		Action-level applicability		Group-level eligibility		Group-level applicability	
Action-level suitability									
Action-level applicability									
Group-level eligibility									
Group-level applicability									
<b>Opt-out</b>	<table border="1"> <tr><td>Action-level suitability</td><td></td></tr> <tr><td>Action-level applicability</td><td></td></tr> <tr><td>Group-level eligibility</td><td></td></tr> <tr><td>Group-level applicability</td><td></td></tr> </table>	Action-level suitability		Action-level applicability		Group-level eligibility		Group-level applicability	
Action-level suitability									
Action-level applicability									
Group-level eligibility									
Group-level applicability									
<b>Credit Score</b>	<table border="1"> <tr><td>Action-level suitability</td><td></td></tr> <tr><td>Action-level applicability</td><td></td></tr> <tr><td>Group-level eligibility</td><td></td></tr> <tr><td>Group-level applicability</td><td></td></tr> </table>	Action-level suitability		Action-level applicability		Group-level eligibility		Group-level applicability	
Action-level suitability									
Action-level applicability									
Group-level eligibility									
Group-level applicability									

Correct Answer:

**Answer Area**

<u>Criteria</u>	<u>Engagement policy</u>								
<b>Age</b>	<table border="1"> <tr><td>Action-level suitability</td><td></td></tr> <tr><td>Action-level applicability</td><td></td></tr> <tr><td>Group-level eligibility</td><td></td></tr> <tr><td>Group-level applicability</td><td></td></tr> </table>	Action-level suitability		Action-level applicability		Group-level eligibility		Group-level applicability	
Action-level suitability									
Action-level applicability									
Group-level eligibility									
Group-level applicability									
<b>Opt-out</b>	<table border="1"> <tr><td>Action-level suitability</td><td></td></tr> <tr><td>Action-level applicability</td><td></td></tr> <tr><td>Group-level eligibility</td><td></td></tr> <tr><td>Group-level applicability</td><td></td></tr> </table>	Action-level suitability		Action-level applicability		Group-level eligibility		Group-level applicability	
Action-level suitability									
Action-level applicability									
Group-level eligibility									
Group-level applicability									
<b>Credit Score</b>	<table border="1"> <tr><td>Action-level suitability</td><td></td></tr> <tr><td>Action-level applicability</td><td></td></tr> <tr><td>Group-level eligibility</td><td></td></tr> <tr><td>Group-level applicability</td><td></td></tr> </table>	Action-level suitability		Action-level applicability		Group-level eligibility		Group-level applicability	
Action-level suitability									
Action-level applicability									
Group-level eligibility									
Group-level applicability									

**QUESTION 2**

U+ Bank, a retail bank, wants to send promotional emails related to credit card offers to their qualified customers. You have already created an action flow template with the desired flow pattern and reused it for all the credit card actions.

What must you do to ensure that this action is not selected for any customers?

- A. Set the action availability to Always
- B. Set the action availability to Never
- C. Set the action availability to Within a defined time period
- D. Set the action availability to Template

Correct Answer: C

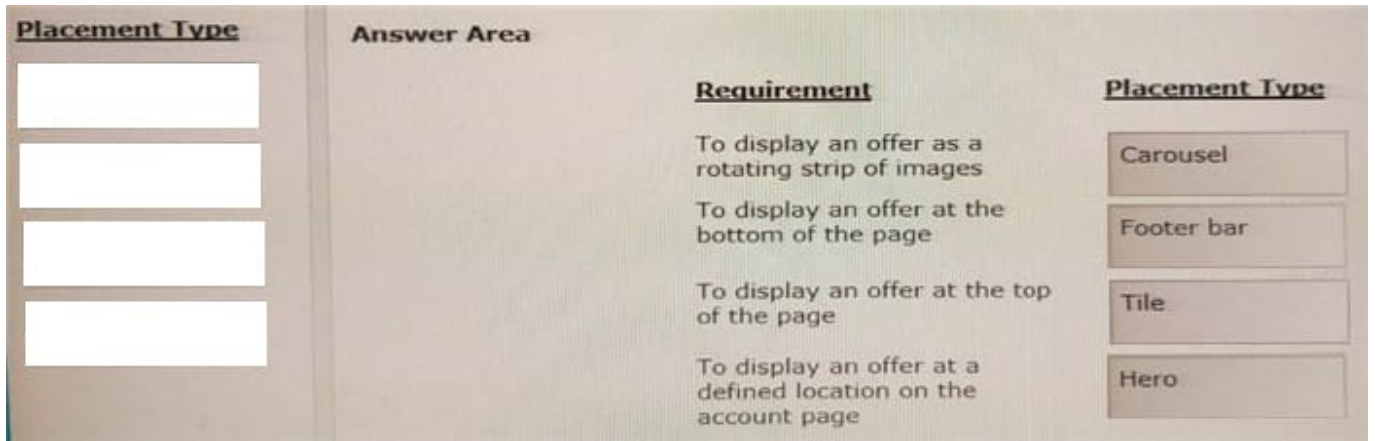
**QUESTION 3**

U+ Bank has decided to use the Pega Customer Decision Hub to recommend more relevant banner ads to its customers when they visit the personal portal. Select each placement type on the left and drag it to the correct requirement on the right.

Select and Place:

The screenshot shows a drag-and-drop interface with two main columns. The left column is titled "Placement Type" and contains four items: "Tile", "Carousel", "Hero", and "Footer bar". The right column is titled "Requirement" and contains four items: "To display an offer as a rotating strip of images", "To display an offer at the bottom of the page", "To display an offer at the top of the page", and "To display an offer at a defined location on the account page". To the right of the requirements is another column titled "Placement Type" with four dashed boxes for dropping the items.

Correct Answer:



**QUESTION 4**

What is the name of the property that is automatically recomputed for each decision component?

- A. Rank
- B. Priority
- C. Order
- D. Propensity

Correct Answer: A

**QUESTION 5**

To access a property from an unconnected component, you use the\_\_\_\_\_.

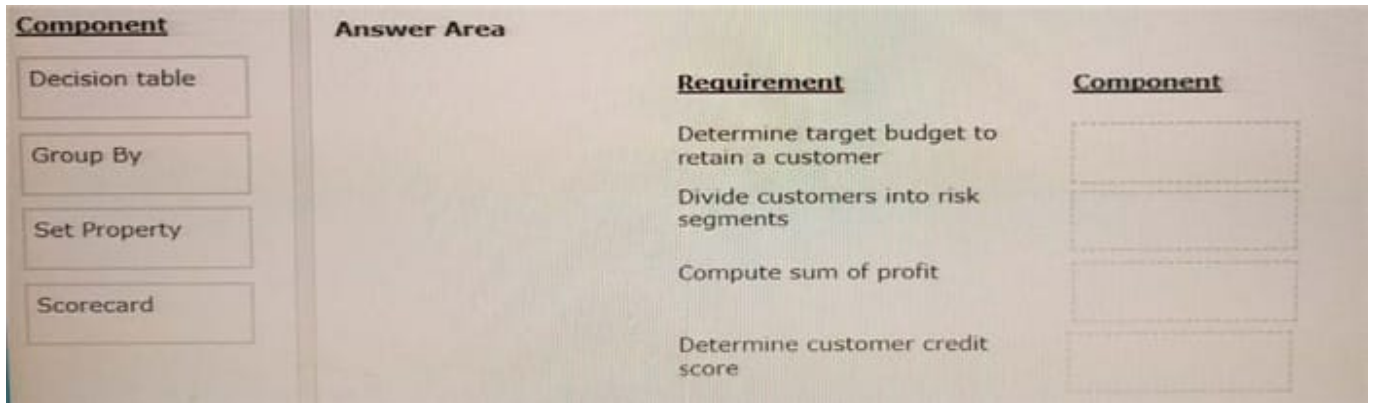
- A. dot-property value directly
- B. property value
- C. component-dot-property construct
- D. customer-dot-property construct

Correct Answer: C

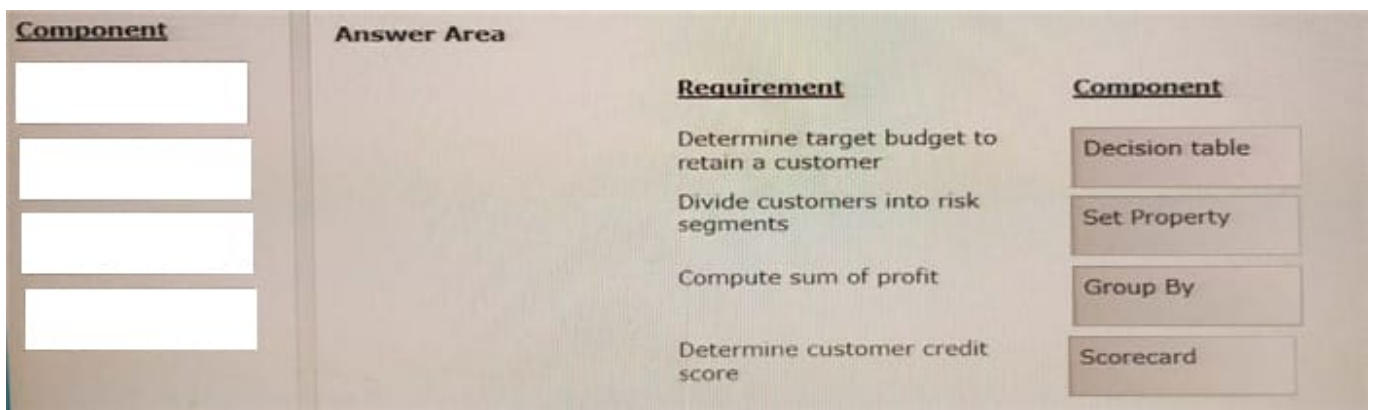
**QUESTION 6**

You are a strategy designer on a next-best-action project and are responsible for designing and implementing decision strategies. Select each component on the left and drag it to the correct requirement on the right.

Select and Place:



Correct Answer:



**QUESTION 7**

What does a solid arrow from a "Set Property" component to a "Filter" component mean?

- A. There is a one-to-one relationship between a "Set Property" and a "Filter" component.
- B. A property from the "Set Property" component is referenced by the "Filter" component.
- C. To evaluate the "Set Property" component, the "Filter" component is evaluated first.
- D. Information from the "Set Property" component is copied over to the "Filter" component.

Correct Answer: B

**QUESTION 8**

In a Decisioning Strategy, which decision component is required to enable access to the Customer properties like age, income, etc.?

- A. None, properties are available
- B. Set Property

C. Data Import

D. Proposition Data

Correct Answer: B

---

## QUESTION 9

You are the decisioning consultant on an AI-powered one-to-one customer engagement implementation project. You are asked to design the next-best-action prioritization expression that balances the customer needs with the business objectives.

What factor do you consider in the prioritization expression?

A. Predicted customer behavior

B. Customer contact policy

C. Offer eligibility

D. Offer relevancy

Correct Answer: C

---

## QUESTION 10

U+ Bank, a retail bank, uses the always-on outbound approach to send outbound messages on different channels such as email, SMS, and push notifications. There are a variety of action flow patterns in use to meet various business and channel integrations requirements.

Due to technical reasons, the bank wants to temporarily suspend sending outbound messages and instead write the selected customers and action details to a database table for later offline processing.

What is the most efficient way to meet this requirement?

A. Add a new Send shape in all the action flows.

B. Set up a secondary schedule.

C. Bypass action flow processing.

D. Update the Send shape with Finalization.

Correct Answer: D

---

[Latest PEGAPCDC85V1 Dumps](#)

[PEGAPCDC85V1 Practice Test](#)

[PEGAPCDC85V1 Study Guide](#)